GIVE ONE, FUND ONE

LMS Initiative

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LMS

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Give One, Fund One LMS Initiative
–Official Rules & Terms

1. CAMPAIGN OVERVIEW

Campaign Timeline: This campaign runs from February 22, 2025, through March 31, 2025. The Give One, Fund One LMS Initiative, powered by Change Agents Institute and Powered By Love, is a fundraising campaign designed to provide Learning Management System (LMS) portals to vetted nonprofit organizations serving marginalized communities while also benefiting businesses.

- Powered By Love is a registered nonprofit (501(c)(3)), and all donations go directly to Powered By Love to fund the creation of LMS portals for vetted nonprofits in need.
- For every $5,000 raised, a vetted nonprofit will be awarded an LMS portal.
- Businesses that contribute $5,000 will receive their own LMS portal, allowing them to sell and create courses for internal and external use, while also supporting a vetted nonprofit applicant.
- Individuals can donate at various levels and receive course discounts when the library launches on April 17, 2025.
- Nonprofits can donate to this initiative; however, they must apply and meet eligibility criteria to be considered for the LMS.

This initiative fosters collaboration between businesses and nonprofits, ensuring that companies not only give back but also gain access to valuable training, education, and revenue-generating opportunities through their LMS portals. The Give One, Fund One LMS Initiative, powered by Change Agents Institute and Powered By Love, is a fundraising campaign designed to provide Learning Management System (LMS) portals to vetted nonprofit organizations serving marginalized communities while also benefiting businesses.

- For every $5,000 raised, one nonprofit will be awarded an LMS portal.
- Businesses that contribute $5,000 will receive their own LMS portal, allowing them to sell and create courses for internal and external use, while also supporting a vetted nonprofit applicant.
- Individuals can donate at various levels and receive course discounts when the library launches on April 17, 2025.
- Nonprofits can donate to this initiative; however, they must apply and meet eligibility criteria to be considered for the LMS.

By participating, donors, businesses, and nonprofits agree to the following terms and conditions.

2. ELIGIBILITY & PARTICIPATION

2.1 Nonprofit Eligibility

To be considered for an LMS portal, a nonprofit must:

- Be a registered 501(c)(3) organization in good standing with the IRS.
- Serve marginalized communities, including but not limited to LGBTQ+ individuals, people of color, unhoused communities, and veterans.
- Submit a complete application with required documentation, including EIN, proof of nonprofit status, and mission statement.
- Agree to a verification process to confirm nonprofit status.
- Be willing to participate in onboarding to ensure effective LMS usage.
- Actively utilize the LMS, which must be live and running within three (3) months of receiving it.

Applications will be reviewed by a team of advisors, who will assess each nonprofit based on impact, mission alignment, and capacity for effective LMS use. Selection is based on merit and alignment with campaign goals to ensure fairness.

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2.2 Business Sponsorships

Businesses can participate in the following ways:

- $5,000 Sponsorship: Receive a custom-branded LMS for their own organization and support a vetted nonprofit applicant. Businesses and nonprofits do not have to choose the same courses. They will be able to select courses from our non-branded course library, which will then be branded for their use. Additionally, businesses and nonprofits can opt for two of these courses to be internal training courses. Stipulations will apply. This package also includes 5 branded courses and a set number of course creation credits for both the business and the nonprofit.
- $2,500 Sponsorship: Receive a non-branded LMS and 2 non-branded courses.
- Businesses may select from the vetted nonprofit applicants to sponsor; however, businesses will not have access to the nonprofit's portal, and nonprofits will not have access to the business's portal.
- Sponsoring businesses must be legally registered entities and provide valid business details.

2.3 Individual Donors

Individuals who donate can receive discounted courses when the LMS library launches on April 17, 2025.

- $50 Donation → 50% off one course
- $100 Donation → 2 courses at 50% off
- $150 Donation → 4 courses at 50% off
- Other tier options may be added at the organizer's discretion.

Donors cannot specify which nonprofit receives an LMS, as selection follows a structured vetting process. However, all donations will go towards the $50,000 campaign goal and the $5,000 LMS benchmarks, ensuring that nonprofits receive the necessary funding for their LMS portals.

Individual donors will receive an email with a promo code and everything they need to access the LMS. They will receive login instructions, promo codes, and credentials by April 1st, and will be notified when they can start purchasing courses.

3. LMS AWARDING & NONPROFIT SELECTION PROCESS

3.1 Awarding LMS Portals

- An LMS portal will be awarded to a vetted nonprofit for every $5,000 raised.
- Applications will be reviewed by an advisory panel to ensure fairness and impact.
- Once an application is received, the review process follows these steps:

You may receive an email from our team requesting additional information or a brief virtual interview to learn more about your organization before final selection.

1. Application Submission – Nonprofits submit their eligibility documentation.
2. Verification – Advisors review applications and verify nonprofit status.
3. Selection – Nonprofits are chosen based on impact, readiness, and alignment with campaign goals.
4. Award Notification – Selected nonprofits are contacted and onboarded to the LMS.

- LMS portals cannot be transferred, resold, or exchanged for cash.

3.2 Business Sponsorship Selection

- A business sponsor is defined as a company or organization that has contributed $5,000 to the campaign. Business sponsors may select one nonprofit from the vetted applicants to receive an LMS portal.
- If a nonprofit declines the LMS, it will be offered to the next eligible nonprofit.
- Business sponsors cannot claim ownership of the nonprofit's LMS or courses.
- LMS platforms will be hosted and managed by Change Agents Institute to ensure compliance with training, security, and content guidelines.

3.3 LMS Usage & Features

- Nonprofits must actively use their LMS within 3 months of receiving it.
- LMS access is provided free for one year; renewal options will be communicated.
- Each nonprofit and business will receive a set number of course creation credits to develop additional courses beyond the 5 included.
- Businesses and nonprofits cannot sell or distribute their courses outside of the platform unless they initiate and complete the buyout agreement for course licensing and user access.
- If a nonprofit or business chooses to leave after one year, they must pay a buyout fee for course licensing and user access.

4. DONATIONS & FUND DISTRIBUTION

4.1 Use of Funds

- All funds raised will go toward developing, customizing, and awarding LMS portals.
- Administrative costs, platform fees, and operational expenses may be deducted at a reasonable percentage.
- No donations are refundable after processing.

4.2 Tax Deductions

- Donations to Powered By Love (a registered 501(c)(3)) may be tax-deductible.
- Businesses and individuals should consult a tax professional for verification.

4.3 Financial Transparency

- Donation milestones and nonprofit award updates will be publicly shared.
- A financial report summarizing fund allocation may be available upon request.
- Change Agents Institute and Powered By Love will provide regular impact updates.

5. LEGAL & COMPLIANCE

5.1 Compliance with Laws

- This campaign complies with U.S. nonprofit fundraising laws.
- Businesses and donors outside the U.S. must verify compliance with their local laws.

5.2 Liability Disclaimer

- Change Agents Institute and Powered By Love are not responsible for:
  - Any technical failures or platform downtime.
  - Loss or misuse of LMS access by awarded nonprofits.
  - Business sponsors' actions after receiving their LMS.
  - LMS training results or outcomes at individual nonprofits.

5.3 Disqualification & Termination

- Nonprofits or businesses may be disqualified if they:
    - Provide false or misleading information in their application.
    - Do not use the LMS within 3 months.
    - Violate platform terms of service or ethical guidelines.

Refer to our pricing packet for further details or schedule a consultation at **sales@changeagentsinstitute.com.**

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Create competency-based, gamified courses with assessments in minutes, significantly reducing development time.

Request a Consultation

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